

Multipliers Keynote

Teach leaders in your organization the essence of the Multipliers concept and create awareness of how effective leadership can impact people's motivation and performance.

The Multipliers keynote is an energetic and interactive event that gives participants familiarity with and experience of the Multipliers concept. During a two-hour session, participants explore the research underlying the Multipliers concept.

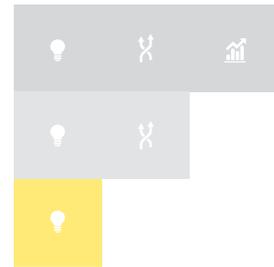
They learn how one type of leader (the Multiplier) enables employees to flourish and excel, while another (the Diminisher), leaves their potential untapped so that they burn out and lose their energy.

During the keynote the five crucial differences in leadership by Diminishers and Multipliers is explained. The session is interspersed with a range of reflective exercises designed to raise awareness and identify the potential for development of the leaders in your organization.

 PERFORMANCE ENHANCEMENT
Performance Program

 BEHAVIORAL CHANGE
Leadership Program

 AWARENESS
Keynote



RESULTS?

This keynote gives leaders insight into the impact of effective leadership on people's motivation and performance. It makes them aware of how to gain greater access to the talent and potential within the organization. It also helps to develop a shared language about leadership.

We also offer a range of other Multipliers programs to help you explore the concept in more detail and develop effective Multiplier behavior.

MULTIPLIERS KEYNOTE

Part 1: The results of the two-year research program behind the Multipliers concept

Participants explore the research underlying the Multipliers concept. Over a two-year period, the following question was investigated among 150 leaders across the world: Why do some leaders drain intelligence while other leaders amplify it? The research shows that Multipliers are capable of accessing up to 90% of the talent in people and organizations whereas, for Diminishers, that figure is just 48%.

Part 2: Are you a Multiplier or Diminisher?

Participants learn how Multipliers perform in the five different leadership disciplines:

- **Manage Talent:** recognizing and utilizing the talents of employees.
- **Create Work Climate:** creating an intense and motivated working culture in which employees have the space they need to excel.
- **Set direction:** challenging and stretching employees, enabling them to grow.
- **Make decisions:** making decisions with the collective intelligence and support of the team.
- **Deliver results:** making employees responsible for and giving them ownership for achieving results.

During this part, we also focus on what Diminishers do differently in terms of these leadership disciplines. Participants also reflect on their own leadership behavior and identify the Multiplier or Diminisher traits they recognize in themselves.

Part 3: What can you do differently starting from tomorrow?

Participants are given six key behavior takeaways that they can start applying tomorrow.

Part 4: The leader of the future asks questions

Multipliers stand out because they are genuinely interested in what other people know and what talents they have. In this final part, participants practice asking more challenging questions in different ways, so that they are more able to access the intelligence of their employees.

After the keynote

Participants will be given a specific assignment to apply an aspect of the Multipliers concept in practice. They also receive the e-book, a valuable work of reference on the keynote session.

PRINCIPLES

Shared language

The keynote is a plenary session for between 10 and 100 participants and is always tailored to meet the challenges and learning needs of the organization, creating a shared language and support.

Led by

The keynote is provided by VDS Training Consultants & Gooiconsult, the exclusive license partner in the Benelux for The Wiseman Group (owner of the Multipliers concept). The keynote is led by one of the internationally-accredited Multipliers trainers.

Want to know more?

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